

Creating an Environment for Project Success

Key Benefits

- 1 Reap the benefits of enterprise-wide project management
- 2 Set priorities based on mission and objectives across departments
- 3 Know the implications of project success and failure factors
- 4 Link mission, strategies, objectives and projects effectively
- 5 Improve cross-functional cooperation and achievement
- 6 Create effective control and communication
- 7 Optimize the use of your organization's resources
- 8 Improve productivity, achievement, and morale
- 9 Understand the roles and responsibilities of all stakeholders

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by Ron Black

Executive goals, roles, and responsibilities in a project environment

Available in keynote, breakout session, and one-day seminar formats

Introduction

Many of today's most productive organizations are embracing the tenants of project management. No longer relegated to a few key individuals, the project management approach to achievement requires a broad-based understanding by all stakeholders. This includes not only the project manager and the project team, but also upper management, the customer, and end-user. Success comes faster and with less risk when all stakeholders understand the project management *process*, share a common project *vocabulary*, and thoroughly understand their own *roles* and *responsibilities*.

This course provides the essential information a senior manager or extended stakeholder must know to how interact with, participate in, and create a more effective project management environment.

Who Should Attend?

Management teams, vice presidents, division heads, project customers, project end-users, and supervisors of project managers will all benefit from this workshop.

What Participants Learn

- Linking organizational goals and objectives to project results.
- Speaking the language of project management.
- Choosing effective process models.
- Using stage-gate and control-point management techniques.
- What research tells us about project success and failure factors.
- What management needs to know about the critical path method of scheduling, resource allocation, and progress control.
- Balancing the triple constraints at project and enterprise levels.
- Expected return on planning and control investments.
- Organizational considerations.
- Four essential project documents.
- Knowing what your project teams need to be successful.
- What to ask your team before, during, and after every project.
- Managing a project portfolio.
- Roles and accountabilities for all project stakeholders.
- Proving progress and success.
- Executive best practices—rules for success.